For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec:

Office: KDKA-TV Contract Num: 1201-57149

Contract Dates: 10/30/2012-11/05/2012

Customer Order:

Linked Order:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: (D) STATE SENATE - PENNSYLVANIA

Brian Butz-1

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-544487
 Page 1 of 10

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/29/2012-11/11/2012

 PAY BY
 12/11/2012

 Net 30 days

uy	Flight									Total		
ine	Descripti				Buy Line Date			WTFSS	Dur	Spots	Rate	
1	THIS MOR	RNING	5-6AM		10/30/2012-11/	02/2012	. T V	VTF	30	4	360.00	
Wee	ek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		. T W T F		4		360.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/3	30/2012	Tu	05:27:01 AM		MST105H		30	360.00				
10/3	31/2012	We	05:27:50 AM		MST105H		30	360.00				
11/0	01/2012	Th	05:08:05 AM		MST105H		30	360.00		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa		
11/0	02/2012	Fr	05:11:45 AM		MST105H		30	360.00			N.	
2	THIS MOR	RNING	6-7AM		10/30/2012-11/	02/2012	. T V	VTF	30	4	720.00	
Wee	ek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		.TWTF		4		720.00				
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/3	30/2012	Tu	06:27:06 AM		MST105H		30	720.00				
10/3	31/2012	We	06:27:23 AM		MST105H		30	720.00				
11/0	01/2012	Th	06:27:32 AM		MST105H		30	720.00				
11/0	02/2012	Fr	06:41:03 AM		MST105H		30	720.00				
3	THE EAR	LY SH	OW		10/30/2012-11/	02/2012	. T V	VTF	30	4	450.00	
Wee	ek Of			MTWTFSS		Spots Per Week		Rate				
	<u>0k 01</u> 29/2012-11/04/:	2012		.TWTF		<u> </u>		450.00				
10/2	25/2012 11/04/	2012		Marie		7		400.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/3	30/2012	Tu	08:20:59 AM		MST105H		30	450.00				
10/3	31/2012	We	08:54:52 AM		MST105H		30	450.00				
11/0	01/2012	Th	08:38:27 AM		MST105H		30	450.00				
11/0	02/2012	Fr	08:54:32 AM		MST105H		30	450.00				

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KDKA-TV

1201-544487

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 10

12/11/2012

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-57149

10/30/2012-11/05/2012

Contract Num: Contract Dates: Customer Order:

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In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable PE: / /

Product Desc: (D) STATE SENATE - PENNSYLVANIA

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uy	Flight									Total		
ine	Description	1			Buy Line Date	s	мп	T W T F S S	Dur	Spots	Rate	
4	THIS MORN	NING	9-10AM		10/30/2012-11/	02/2012	. T	WTF	30	4	225.00	
Wee	ek Of			MTWTFSS		Spots Per Week		Rate				
10/2	29/2012-11/04/20)12		. T W T F		4		225.00				
Air D	Date [<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/3	30/2012	Tu	09:40:29 AM		MST105H		30	225.00				
10/3	31/2012	We	09:26:32 AM		MST105H		30	225.00				
11/0	01/2012	Th	09:32:52 AM		MST105H		30	225.00		1000		
11/0	02/2012 F	Fr	09:42:35 AM		MST105H		30	225.00		- 1	6	
5	NOON NEW	VS			10/30/2012-11/	02/2012	. T	WTF	30	4	720.00	
											100	
Wee	ek Of			MTWTFSS		Spots Per Week		Rate				
10/2	29/2012-11/04/20)12		.TWTF		4		720.00		1		
Air D	Date [Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/3	30/2012	Tu	12:12:52 PM		MST105H		30	720.00				
10/3	31/2012	We	12:09:42 PM		MST105H		30	720.00				
11/0	01/2012	Th	12:15:51 PM		MST105H		30	720.00				
11/0	02/2012 F	Fr	12:14:42 PM		MST105H		30	720.00				
6	4PM EARLY	Y NE\	NS		10/30/2012-11/	02/2012	. Т	WTF	30	4	720.00	
				A				_				
	ek Of			MTWTFSS		Spots Per Week		Rate				
10/2	29/2012-11/04/20)12		.TWTF		4		720.00				
Air E	Date [Da <u>y</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/3	30/2012	Tu	04:13:37 PM		MST105H		30	720.00				
10/3	31/2012	We	04:26:25 PM		MST105H		30	720.00				
11/0	01/2012	Th	04:22:26 PM		MST105H		30	720.00				
44/0	02/2012 F	Fr	04:28:02 PM		MST105H		30	720.00				

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KDKA-TV

1201-544487

Invoice Num:

INVOICE

Page 3 of 10

Account Exec: Office:

Brian Butz-1 KDKA-TV

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Customer Order:

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Invoice Date: 11/11/2012

Billing Cycle: Weekly

Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012

Net 30 days

ıy	Flight								Total		
ne	Description			Buy Line Date:			WTFSS	Du	· · · · · · · · · · · · · · · · · · ·	Rate	
7	5PM EARLY N	EWS M-F		10/30/2012-11/	02/2012	. T '	WTF	3	0 4	1,050.00	
Week	<u>Of</u>		MTWTFSS	<u>S</u>	Spots Per Week		Rate				
10/29/2	2012-11/04/2012		. T W T F		4		1,050.00				
Air Dat	<u>e Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/30/2	2012 Tu	05:23:19 PM		MST105H		30	1,050.00				
10/31/2	2012 We	05:29:05 PM		MST105H		30	1,050.00			A:	
11/01/2	2012 Th	05:24:34 PM		MST105H		30	1,050.00		1000		
11/02/2	2012 Fr	05:22:38 PM		MST105H		30	1,050.00				
8	M-F ERLY NE	NS		10/30/2012-11/	02/2012	. T	WTF	3	0 4	1,080.00	
										1000	
Week	 '		MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/29/2	2012-11/04/2012		.TWTF		4		1,080.00		III.		
Air Dat	<u>e Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/30/2	2012 Tu	06:58:25 PM		MST105H		30	1,080.00				
10/31/2	2012 We	06:38:52 PM		MST105H		30	1,080.00				
11/01/2	2012 Th	06:38:10 PM		MST105H		30	1,080.00				
11/02/2	2012 Fr	06:39:08 PM		MST105H		30	1,080.00				
9	11PM NEWS			10/30/2012-11/	02/2012	. T	WTF	3	0 3	2,250.00	
			A		<i></i>						
Week			MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/29/2	2012-11/04/2012		.TWTF	7	3		2,250.00				
Air Dat	<u>Day</u>	/ Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/30/2	2012 Tu	11:30:17 PM		MST105H		30	2,250.00				
10/31/2	2012 We	11:29:31 PM		MST105H		30	2,250.00				
44/04/	2012 Th	11:11:58 PM		MST105H		30	2,250.00				

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KDKA-TV

Billing Period:

INVOICE

Page 4 of 10

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57149

10/30/2012-11/05/2012 **Contract Dates:**

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With: 100 Albany St

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(D) STATE SENATE - PENNSYLVANIA **Product Desc:**

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Invoice Num: 1201-544487 Invoice Date: 11/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012

12/11/2012 Net 30 days

Buy	Flight										Total		
Line	Description	on			Buy Line Date	s	MTW	TFSS	Dur		Spots	Rate	
10	SAT. MOF	RN. LO	CAL NEWS		11/03/2012-11/	03/2012		S .	30	1	1	300.00	
١	Week Of			MTWTFS	S	Spots Per Week		Rate_					
	10/29/2012-11/04/2	2012		S.	_	1		300.00					
							_						
	Air Date		Air Time	M/G For	Material MOTAGELL		<u>Dur</u>	Rate	Debit		<u>Credit</u>	<u>Remarks</u>	
1	11/03/2012	Sa	06:42:44 AM		MST105H		30	300.00					
11	SAT.CBS	MORN	IING NEWS		11/03/2012-11/	03/2012		S.	30		1	450.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate					
1	10/29/2012-11/04/2	2012		S.		1		450.00					
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	\ <u> </u>	Credit	Remarks	
1	11/03/2012	Sa	09:28:55 AM		MST105H		30	450.00					
12	SAT/SUN	FARI '	Y NEWS 6-730F	PM	11/03/2012-11/	(03/2012		S	30	500	1	750.00	
	671176611		1 112110 0 1001	141	11/00/2012 11/	00/2012			00	<u> </u>		700.00	
<u>\</u>	Week Of			MTWTFS	<u>S</u>	Spots Per Week	\ \ \	Rate_					
1	10/29/2012-11/04/2	2012		S.	10	1		750.00					
,	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	,	<u>Credit</u>	Remarks	
	11/03/2012	Sa	All Tille	<u>IVI/G T OI</u>	<u>iviateriai</u>		30	Nate	Debit		Credit	Credit	
13	THE SUN	DAY B	USINESS PAGE		11/04/2012-11/	04/2012		. S	30	1	11	135.00	
,	M/IOf			MTWTFS		O4- D141-		D-4-					
_	<u>Week Of</u> 10/29/2012-11/04/2	2012		S	<u>s</u>	Spots Per Week 1	_	Rate 135.00					
	10/29/2012-11/04/2	2012		3		'		133.00					
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit		Credit	<u>Remarks</u>	
1	11/04/2012	Su	06:39:21 AM		MST105H		30	135.00					

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12/11/2012 Net 30 days

14 KD/F Week Of 10/29/2012-1 Air Date 11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 11/04/2012	11/04/2012	Air Time 08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFSS M/G For MTWTFSS M/G For	Material MST105H 11/04/2012-11	/04/2012 _Spots Per Week 1		Rate 200.00 Rate 200.00	Dur 30 Debit 30 Debit	Spots 1 Credit 2 Credit	Rate 200.00 Remarks 650.00
Week Of 10/29/2012-1 Air Date 11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	11/04/2012	Air Time 08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFS	Material MST105H 11/04/2012-11 S Material MST105H	Spots Per Week 1 /04/2012 Spots Per Week		Rate 200.00 Rate 200.00 S Rate 650.00 Rate	Debit	Credit 2	Remarks 650.00
10/29/2012-1 Air Date 11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 11/ CBS Week Of 10/29/2012-1 Air Date 10/29/2012-1 Air Date 10/31/2012	Day Su S SUN MOR 11/04/2012 Day Su Su	Air Time 08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFS	Material MST105H 11/04/2012-11 S Material MST105H	/04/2012 Spots Per Week		200.00 Rate 200.00 S Rate 650.00 Rate	30	2	650.00
Air Date 11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 11/ CBS Week Of 10/29/2012-1 Air Date 10/29/2012-1 Air Date 10/31/2012	Day Su S SUN MOR 11/04/2012 Day Su Su	Air Time 08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFS	MST105H 11/04/2012-11 S Material MST105H	/04/2012 Spots Per Week		Rate 200.00S Rate 650.00 Rate	30	2	650.00
11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	Sun MOR 11/04/2012 Day Su Su	08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFS S	MST105H 11/04/2012-11 S Material MST105H	Spots Per Week		200.00S Rate 650.00	30	2	650.00
11/04/2012 15 CBS Week Of 10/29/2012-1 Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	Sun MOR 11/04/2012 Day Su Su	08:44:33 AM RN Air Time 08:59:24 AM 09:28:52 AM	MTWTFS S	MST105H 11/04/2012-11 S Material MST105H	Spots Per Week		200.00S Rate 650.00	30	2	650.00
Week Of 10/29/2012-1 Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	11/04/2012 <u>Day</u> Su Su	<u>Air Time</u> 08:59:24 AM 09:28:52 AM	S	<u>S</u> <u>Material</u> MST105H	Spots Per Week	_ <u>Dur</u> 30	S Rate 650.00 Rate	MT	F	
Week Of 10/29/2012-1 Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	11/04/2012 <u>Day</u> Su Su	<u>Air Time</u> 08:59:24 AM 09:28:52 AM	S	<u>S</u> <u>Material</u> MST105H	Spots Per Week	_ <u>Dur</u> 30	Rate 650.00 <u>Rate</u>	MT	F	
10/29/2012-1 <u>Air Date</u> 11/04/2012 11/04/2012 17 CBS <u>Week Of</u> 10/29/2012-1 <u>Air Date</u> 10/31/2012	<u>Day</u> Su Su	<u>Air Time</u> 08:59:24 AM 09:28:52 AM	S	<u>Material</u> MST105H		30	650.00 <u>Rate</u>	Debit	<u>Credit</u>	<u>Remarks</u>
10/29/2012-1 <u>Air Date</u> 11/04/2012 11/04/2012 17 CBS <u>Week Of</u> 10/29/2012-1 <u>Air Date</u> 10/31/2012	<u>Day</u> Su Su	<u>Air Time</u> 08:59:24 AM 09:28:52 AM	S	<u>Material</u> MST105H		30	650.00 <u>Rate</u>	Debit	Credit	Remarks
Air Date 11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	<u>Day</u> Su Su	<u>Air Time</u> 08:59:24 AM 09:28:52 AM		MST105H	_	30	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
11/04/2012 11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	Su Su	08:59:24 AM 09:28:52 AM	M/G For	MST105H		30		Debit	Credit	<u>Remarks</u>
11/04/2012 17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012	Su	09:28:52 AM				455	650.00			
17 CBS Week Of 10/29/2012-1 Air Date 10/31/2012				MST105H				The state of the s		
Week Of 10/29/2012-1 Air Date 10/31/2012	C EVENIES				100	30	650.00			
10/29/2012-1 <u>Air Date</u> 10/31/2012	DEVENING	B NEWS		10/30/2012-11	/02/2012	. T W	/TF	30	1	1,080.00
10/29/2012-1 <u>Air Date</u> 10/31/2012										
Air Date 10/31/2012			MTWTFS	<u>S</u>	Spots Per Week	N	Rate			
10/31/2012	11/04/2012		.TWTF		1		1,080.00			
	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
10 001	We	07:28:56 PM	W	MST105H	7 2	30	1,080.00			
16 (51:	: MIAMI			11/03/2012-11	/03/2012		. S .	30	2	225.00
Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate			
10/29/2012-1	11/04/2012		S .		1		225.00			
Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/03/2012	Sa					30			225.00	Preempted
11/03/2012	Sa	01:21:41 AM	11/03/2012	MST105H		30	225.00	225.00		Makegood in 01:01:32-01:59:19

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

PO BOX 13445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

Billing Period:

INVOICE

Net 30 days

Account Exec: Brian Butz-1
Office: KDKA-TV

Office: KDKA-TV Contract Num: 1201-57149

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100 Albany St Product Desc: (D) STATE SENATE - PENNSYLVANIA
New Brunswick, NJ 08901-2179

ATTN:Accounts Payable Broadcast airtimes represented are reported to the nearest second.

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 1201-544487
 Page 6 of 10

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 11/11/2012

 Billing Cycle:
 Weekly
 DAV DV
 12/11/2012

10/29/2012-11/11/2012

ıy	Flight									Total	
ine	Descri	ption			Buy Line Date	es		WTFSS	Dur	Spots	Rate
19	NCAA	COLLEG	E FOOTBALL		11/03/2012-11	/03/2012		S.	30	2	540.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	10/29/2012-11/0	04/2012		S.		1		540.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/03/2012	Sa					30			540.00	Preempted
	11/03/2012	Sa	07:02:53 PM	11/03/2012	MST105H		30	540.00	540.00		Makegood in 15:00:00-19:14:50
20	NFL RI	EGULAR	SEASON GAME	S	11/03/2012-11	/03/2012	S .		30	2	5,000.00
	Week Of			MTWTFS	0	Spots Per Week		Rate			
	10/29/2012-11/0	04/0040			<u>S</u>						
	10/29/2012-11/0	04/2012		S.		1		5,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa					30		- 1 m	5,000.00	Preempted
	11/04/2012	Su	02:34:49 PM	11/03/2012	MST105H		30	5,000.00	5,000.00		Makegood
21	MCDO	NALDS'S	STEELERS KIC	CK-OFF	11/04/2012-11	/04/2012		S	30	1	1,500.00
	\MI-Of			MINITE		Spots Per Week		D. II.			
	Week Of	0.4/0.040		MTWTFS	<u>s</u>	WA WAR		Rate			
	10/29/2012-11/0	04/2012		S	. "	1	100	1,500.00			
	Air Date	Day	Air Time	M/G For	Material	10 /0	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su	11:52:58 AM		MST105H		30	1,500.00			
22	11PM I	NEWS			11/03/2012-11	/03/2012		S.	30	2	2,025.00
	Week Of			MTWTFS	0	Spots Per Week		Rate			
		04/0040		<u>MIWIFS</u>	<u>S</u>	· · · · · · · · · · · · · · · · · · ·		·			
	10/29/2012-11/0	04/2012				1		2,025.00			
		Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	Air Date						30			2,025.00	Preempted
	Air Date 11/03/2012	Sa					00				

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION



10/30/2012-11/05/2012

/

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date:

Billing Cycle:

Billing Period:

1201-544487 11/11/2012

10/29/2012-11/11/2012

Weekly

Page 7 of 10 12/11/2012

Net 30 days

For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

100 Albany St

Pittsburgh, PA 15243-0445

New Brunswick, NJ 08901-2179

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

Office: KDKA-TV Contract Num: 1201-57149

Contract Dates: Customer Order:

Linked Order:

/

CPE:

(D) STATE SENATE - PENNSYLVANIA **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
Line	Description			Buy Line Date	s	MTV	WTFSS	Dur	Spots	Rate	
23	KDKA-TV NE	WS AT ELEVEN		11/04/2012-11/	04/2012		S	30	1	2,025.00	
	Week Of		MTWTFSS	3	Spots Per Week		Rate_				
	10/29/2012-11/04/201	2	S	_	1	-	2,025.00				
		 :				_		5.15	0 "		
		y <u>Air Time</u>	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/04/2012 Su	11:48:55 PM		MST105H		30	2,025.00				
24	11PM NEWS			11/01/2012-11/	01/2012	Т		30	1	2,250.00	
	Week Of		MTWTFSS	<u>S</u>	Spots Per Week	=	Rate				
	10/29/2012-11/04/201	2	T		1		2,250.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	11/01/2012 Th					30				Credit	
25	11PM NEWS			11/02/2012-11/	(02/2012		-	30	1	2,250.00	
25	TIPWINEWS			11/02/2012-11/	02/2012			30		2,230.00	
	Week Of		MTWTFSS	\$	_Spots Per Week		Rate				
	10/29/2012-11/04/201	2	F	W	1 1	N .	2,250.00				
				.10			100				
		y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/02/2012 Fr	11:13:08 PM		MST105H	11 11	30	2,250.00				
26	11PM NEWS			11/05/2012-11/	05/2012	М		30	1	2,250.00	
	Week Of		MTWTFSS	<u> </u>	Spots Per Week	=	Rate				
	11/05/2012-11/11/201	2	M		1		2,250.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	11/05/2012 M	11:13:10 PM		MST105H		30	2,250.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 8 of 10

Account Exec: Office: Contract Num: Brian Butz-1 KDKA-TV

KDKA-TV 1201-57149

Contract Dates: 10/30/2012-11/05/2012

Customer Order:

Linked Order:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544487 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

Buy	Flight										Total	
_ine	Descript	tion			Buy Line Date	s	мт	WTFSS		Our	Spots	Rate
27	SAT. MC	RN. LO	CAL NEWS		11/03/2012-11/	03/2012		.S.		30	4	300.00
,	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/29/2012-11/04	1/2012		S.		4		300.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	11/03/2012	Sa	06:10:57 AM		MST105H		30	300.00				
	11/03/2012	Sa	06:28:25 AM		MST105H		30	300.00				
	11/03/2012	Sa	07:14:21 AM		MST105H		30	300.00		- 1		
	11/03/2012	Sa	07:38:44 AM		MST105H		30	300.00			W	
28	CRIMINA	AL MINIT	19		11/03/2012-11/	03/2012		Q	-	30	2	200.00
20	ORIVIIVA	AL IVIIINE	,,,		11/03/2012-11/	03/2012				30	2	200.00
,	Week Of			MTWTFS	S	Spots Per Week		Rate				
	10/29/2012-11/04/2012		S.	_	1	15	200.00		M			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	11/03/2012	Sa	All Time	IW/O T OI	<u>iviateriai</u>		30	Nate		_	200.00	Preempted
	11/03/2012	Sa	02:43:24 AM	11/03/2012	MST105H		30	200.00	200.00		200.00	Makegood in 01:59:19-02:53:18
				11/03/2012			V. III	W.				
29	THIS MC	RNING	430-5AM		11/04/2012-11/	04/2012		S		30	1	90.00
,	Week Of			MTWTFS	S	_Spots Per Week		Rate				
	10/29/2012-11/04	1/2012		S		1		90.00				
	10/20/2012 11/01	1/2012						00.00				
4	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	11/04/2012	Su	04:55:30 AM		MST105H		30	90.00				
30	THIS MC	DRNING	9-10AM		11/05/2012-11/	05/2012	М			30	1	225.00
			·									
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	11/05/2012-11/11	/2012		М		1		225.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>
	11/05/2012	Мо	09:55:43 AM		MST105H		30	225.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

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Account Exec: Brian Butz-1 KDKA-TV

Contract Num:

Office:

1201-57149 10/30/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

(D) STATE SENATE - PENNSYLVANIA

Invoice Num: 1201-544487 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Date	s	MT	WTFSS	Dur	Spots	Rate	
31	DR. PH	IIL			11/05/2012-11	/05/2012	М		30	2	500.00	
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
11	1/05/2012-11/1	11/2012		М		2		500.00				
<u>Air</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
11	1/05/2012	Мо	03:11:31 PM		MST105H		30	500.00				
11	1/05/2012	Мо	03:28:56 PM		MST105H		30	500.00				
32	THE LA	ATE LATE	SHOW W/CRA	IG FERGUS	11/05/2012-11	/05/2012	М		30	1	225.00	
											l.	
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
11	1/05/2012-11/1	11/2012		М		1		225.00				
<u>Air</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11	1/05/2012	Мо	01:07:38 AM		MST105H		30	225.00				
	T	otal Spots	<u> </u>	Gross An	<u>nt</u>	Comm	nission Amt	Net Amt	Debit	Credit	Reconciliation	
ir Time To	otals	60)	50,270.0	0		7,540.50	42,729.50	7,990.00	7,990.00	0.00	

Billing Notes

ALL RATES ARE NON PRE-EMPTIBLE

PAID FOR BY: FRIENDS OF MATT SMITH

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

Pittsburgh, PA 15243-0445

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

> New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

CBS TELEVISION © GW



KDKA-TV

INVOICE

Page 10 of 10

Account Exec: Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57149

10/30/2012-11/05/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE: / /

Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544487 Invoice Date: 11/11/2012

Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

12/11/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing 50,270.00 Trade Value 0.00 Agency Commission 7,540.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 42,729.50 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.